

Catalog of Postgraduate Programs and Curricula

Curriculum for KH EMBA (For students admitted in 2010-11)

Program Requirements for Kellogg-HKUST Executive Master of Business Administration (KH EMBA) Program

Credits

To complete a **total of 30 credits**, including:

- 14 credits of core courses; and
- 16 credits of special topic courses.

Courses

1. Core courses (14 credits):

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|------|-----|------------------------------------------------------------------|
| EMBA | 501 | <i>Operating Strategies for the General Manager</i> |
| EMBA | 502 | <i>Analysis of Uncertainty in Management Decisions</i> |
| EMBA | 503 | <i>Financial Reporting Systems</i> |
| EMBA | 504 | <i>Strategic Marketing</i> |
| EMBA | 505 | <i>Organizational Design</i> |
| EMBA | 506 | <i>Individual and Group Behavior in the Organizations</i> |
| EMBA | 507 | <i>Statistical Decision Analysis</i> |
| EMBA | 508 | <i>Managerial Finance</i> |
| EMBA | 511 | <i>Operations Management</i> |
| EMBA | 512 | <i>Financial Information for Management Planning and Control</i> |
| EMBA | 515 | <i>Negotiation</i> |
| EMBA | 517 | <i>Law and the Corporate Manager</i> |

2. Special Topic courses:

16 credits of special topics courses from the EMBA course list.