

Catalog of Postgraduate Programs and Curricula

Curriculum for MBA (Shenzhen) (For students admitted in 2010-11)

Program Requirements for Part-time Master of Business Administration (MBA) Program in Shenzhen

Credits

To complete a **total of 45 credits**, including:

- 28 credits of required courses; and
- 17 credits of electives.

Courses

a) Required courses (28 credits):

ACCT	510	<i>Financial Accounting Foundations</i>
ACCT	521	<i>Managerial Accounting Foundations</i>
ECON	511	<i>Managerial Microeconomics</i>
ECON	520	<i>Global Macroeconomics</i>
ISOM	502	<i>Information and Technology Management</i>
FINA	512	<i>Corporate Finance</i>
ISOM	551	<i>Data Analysis</i>
ISOM	561	<i>Operations Management</i>
MARK	512	<i>Marketing Strategy and Policy</i>
MGMT	511	<i>Managerial Communication</i>
MGMT	521	<i>Preparing to Lead</i>
MGMT	523	<i>Management of Organizations</i>
MGMT	541	<i>Strategic Management</i>
MGMT	559	<i>Responsible Leadership and Ethics</i>

b) Electives (17 credits)

Concentrations

The School provides students, with the option of studying for a general MBA program or a concentration in one of the following areas: China Business, Financial Services, or Information Technology Management. To complete a concentration, students are required to complete a set of elective courses in the relevant area with satisfactory grades.