

## **Master of Business Administration (MBA) Program**

### **Program Director:**

To be advised

At HKUST, management education is designed to provide students with the skills and tools necessary to direct and manage organizations, whether large or small, public or private, domestic or international, for-profit or not-for-profit, and with a means for envisioning the future and realizing objectives. An important component of this education is the Master of Business Administration (MBA) program. It is available on a full-time or part-time mode of study.

The MBA program cultivates students' ability to deal successfully with the challenges and opportunities presented by continued technological development and globalization. While providing students with skills and knowledge to operate successfully in today's environment, the program also prepares them to cope with the challenges of the future. The School of Business and Management builds and maintains close relationships with the professional management community to prepare strongly motivated individuals for highly skilled managerial roles.

Designed to provide a balance between theory and practice, and between individual and team approaches to management questions, the MBA program is structured to provide a broad base of general management skills on which specialized skills may be developed. Thus, both generalists and specialists can meet their individual career preparation goals. Students not only develop analytical and conceptual tools for innovative problem solving, but also build up confidence and develop interpersonal skills to interact effectively in difficult and complex situations. Various teaching techniques and methods, such as lectures, simulation games, case discussions, and individual and group projects, are used to provide students with an intellectual as well as experiential background.

### ***Admission Requirements***

Applicants must possess a bachelor's degree from a university or a recognized institution, or have obtained qualifications approved by the University to be equivalent to a first degree. Work experience is required prior to joining the MBA program: two years for the full-time program or three years for the part-time program. Employment history will play a critical role in the admission process. Demonstrated proficiency in the English language is important for successful completion of the program. Applicants must submit a GMAT score.

### ***Program Duration***

Full-time students are expected to complete the program in either 12 or 16 months. Part-time students can finish the program in two years. All students are required to complete the program in five years.

### ***Program Fee***

The total program fee for 2012-13 is HK\$525,000 for full-time, and HK\$315,000 for part-time. It covers tuition fees, costs of residential program, textbooks for all required courses, course materials and cases, and enrichment talks. All fees are non-refundable.

### ***Program Structure***

The MBA curriculum has two main components: required courses and advanced electives.

#### **Required courses**

The MBA required courses provide basic knowledge of management functions that every manager must understand, and builds a foundation for advanced study in selected areas. Required courses provide students with both the functional field and basic conceptual and analytical tools needed to address management problems.

#### **Advanced electives**

Advanced electives allow students to develop in-depth expertise in areas that can enhance their career development. Students may choose elective courses from the five areas of career focus; namely General Management in China, Finance, Marketing, Consulting and Entrepreneurship.

#### **Exchange Program**

To maintain the global perspective of the MBA program, full-time MBA students can choose to participate in an international academic exchange program in Fall of the second year of study. Part-time students can also apply for the exchange program if they can make arrangement to be away from work. Participating students will pay regular tuition to HKUST and receive credits for courses taken at the exchange institutions. Students are fully responsible for all expenses during the exchange including books, housing, meals, transportation, personal and medical expenses, etc.

**Full-time MBA Curriculum**

a) Required courses: 30 credits

ACCT	5100	Financial Accounting Foundations
ACCT	5210	Managerial Accounting Foundations
ECON	5110	Managerial Microeconomics
ECON	5200	Global Macroeconomics
FINA	5120	Corporate Finance
ISOM	5020	Information and Technology Management
ISOM	5510	Data Analysis
ISOM	5700	Operations Management
MARK	5120	Marketing Strategy and Policy
MARK	5280	Doing Business in China
MGMT	5110	Managerial Communication
MGMT	5210	Preparing to Lead
MGMT	5230	Management of Organizations
MGMT	5410	Strategic Management
MGMT	5590	Responsible Leadership and Ethics

b) Electives: 22 credits

c) Total credits required: 52 credits

**Part-time MBA Curriculum**

The course requirements and schedule of the part-time MBA program are designed to be compatible with the work demands of responsible, busy professionals. All required courses are held on Saturdays while advanced electives are held both on Saturdays and weekday's evenings.

Regular attendance is an important part of the course requirements. Each student's input is important as classes are organized for optimum size and diversity of backgrounds to increase the value of class discussion. Students who are absent from a significant number of class sessions will not be awarded course credits.

The requirements of the part-time MBA program include the following:

a) Required courses: 29 credits

ACCT	5100	Financial Accounting Foundations
ACCT	5210	Managerial Accounting Foundations
ECON	5110	Managerial Microeconomics
ECON	5200	Global Macroeconomics
FINA	5120	Corporate Finance
ISOM	5020	Information and Technology Management
ISOM	5510	Data Analysis
ISOM	5700	Operations Management
MARK	5120	Marketing Strategy and Policy

## CURRICULUM FOR TAUGHT POSTGRADUATE PROGRAMS

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MGMT 5110	Managerial Communication
MGMT 5210	Preparing to Lead
MGMT 5230	Management of Organizations
MGMT 5410	Strategic Management
MGMT 5590	Responsible Leadership and Ethics
MGMT 5640	Time to Lead

- b) Electives: 16 credits
- c) Total credits required: 45 credits

### ***Courses Substitution***

Full-time and part-time students may apply for course substitution for required courses and take other electives as replacement.

### ***Graduation Requirements***

Students must complete the program with a graduation grade average (GGA) of 2.850 or above as required of all postgraduate students at the University.