

HKUST Executive Master of Business Administration (HKUST EMBA) Program

Program Director:

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With China's unprecedented economic growth, accession to WTO, and globalization of the world economy, China's business enterprises face tremendous opportunities and challenges. There is a pressing need for business leaders in China to acquire cutting-edge knowledge in management, international business and China economy. Facing the intense international competition, as well as vast opportunities for internationalization, the development of high quality business leaders with an international perspective and a clear understanding of the China market is of vital strategic importance for the success of today's new business environment. The School of Business and Management offers the HKUST Executive MBA program (HKUST EMBA) for Chinese executives to meet the internationalization needs of China's technologically innovative enterprises and the market development needs of multinational companies.

Upon successful completion of the program, participants will be awarded an Executive Master of Business Administration degree.

Program Learning Outcomes

On successful completion of the program, graduates will be able to:

- Apply cutting-edge business management knowledge to analyze market and formulate business strategy;
- Operate business with global perspectives and the cross-cultural setting;
- Build a corporate culture and scheme which are favorable for innovation and entrepreneurship; and
- Foster responsible attitude towards our community and environment.

Admission Requirements

Applicants for admission to the HKUST EMBA program must:

- a) Possess a bachelor's degree from a recognized university or an approved institution, or possess professional qualifications approved by the University to be equivalent to a first degree;
- b) Have at least 8 years of work experience; and
- c) Hold a senior position in the organization.

Program Structure

Participants will meet once a month to complete 30 to 34 credits of modules in 16-18 months. The program is composed of residential modules conducted at HKUST and

global field trip study.

Each residential module consists of four consecutive days of teaching (normally from Thursday to Sunday). Participants are required to complete one 2-credit course or two 1-credit courses in each module.

The global field trip study will be structured in 5 days and held twice per academic year, involving a trip to Asia, United States, Europe and emerging countries by rotation.

The HKUST EMBA program is specially designed for Chinese speaking executives and entrepreneurs in Asia and Greater China. Teaching materials will be provided in both Chinese and English. Some English-only materials will be provided as reference. Classroom discussion will be conducted either in Putonghua or English with Putonghua interpretation.

Program Fee

The total program fee for the 2016-17 intake is HK\$918,000, which includes all faculty teaching, textbooks, course materials during the program, and the accommodation and meals for all modules conducted on campus and off campus. It does not cover related travel expenses.

Curriculum

General Option

Participants who opt for a general EMBA are required to complete a minimum of 30 credits of coursework, including 18 credits of core courses and 12 credits of electives from the IMBA course list.

Finance Concentration

Participants who opt for a Finance concentration are required to complete 34 credits of coursework, including 18 credits of core courses and 16 credits of elective courses in Finance from the IMBA course list.

Required courses (18 credits)

IMBA	5020	Management Strategy
IMBA	5030	Accounting Foundations
IMBA	5040	Managerial Economics
IMBA	5050	Marketing Strategy
IMBA	5060	Accounting for Decision Making and Control
IMBA	5070	Corporate Finance
IMBA	5090	Management of Organizations
IMBA	5100	Statistical Decision Analysis
IMBA	5110	Operations and Value Chain Management

Graduation Requirements

Participants are required to complete 30 or 34 credits respectively for the General Option or the Finance Concentration. Courses will need to be repeated or replaced if participants fail to obtain a passing grade.