

## **Master of Science (MSc) Program in International Management**

### **Academic Director:**

Bilian Ni SULLIVAN, Associate Professor of Management

The Master of Science (MSc) program in International Management is offered by the School of Business and Management of HKUST in partnership with CEMS (the Global Alliance of Management Education, formerly known as the Community of European Management Schools and International Companies). CEMS is a global alliance of academic and corporate institutions dedicated to educating and preparing future generations of international business leaders. The School of Business and Management joins the worldwide CEMS network to leverage on the CEMS global network resources of academic members, corporate partners, students and alumni, etc.

The objectives of the program are to develop students' management knowledge and skills related to managing global organizations, to enhance the students' cross-cultural and international exposure, and to prepare the students to be potential candidates for leadership positions in international management in a cross-cultural work environment.

Upon successful completion of the program, graduates will be awarded a Master of Science degree in International Management by HKUST, as well as a CEMS Master's in International Management qualification by CEMS.

### ***Program Learning Outcomes***

On successful completion of the program, graduates will be able to:

- Conduct business management exercises in a culturally diverse setting drawing on international learning experiences;
- Apply advanced management and leadership principles, developed from systematic engagement with the corporate world;
- Assess business situations with ethical implications and apply principles of responsible business decision-making and leadership in different contexts;
- Solve problems and generate innovative solutions with confidence, speed, and soundness; and
- Execute management tasks with comprehensive requirements for responsible and accountable leadership skills in a culturally diverse environment.

### ***Admission Requirements***

Applicants are required to meet the following requirements:

- Possess a bachelor's degree in business or a related field or the equivalent with satisfactory academic results;
- Achieve a satisfactory GMAT/GRE result;

- Possess at least two languages including English; and
- Have no more than two years of full-time post-qualification work experience.

### ***Program Duration***

The program is conducted in full-time mode in one year commencing with a foundation Summer Term, followed by Term 1 in Fall, Term 2 in Spring, and an internship afterwards.

### ***Program Fee***

The program fee for the 2016-17 intake is HK\$288,000. The program fee covers tuition, textbooks and course materials for some of the required courses, and some enrichment activities.

### ***Curriculum***

Students are required to complete a total of 34 credits of coursework including the following components:

a) Required Courses (13 credits)

Some required courses will be offered in the Summer Term as foundation courses prior to Terms 1 and 2 while the majority of the required courses will be conducted in Terms 1 and 2. These include specifically an intensive one-week Block Seminar on an innovative management topic in Term 1, a two-day Block Seminar on “Responsible Global Leadership” in Term 2, one course in the field of Strategy in Term 1 and one course in the field of Global Management Practice in Term 2, and some other pre-selected required courses in both terms.

MIMT 5010	Market Research for Business Applications
MIMT 5020	Managerial Decision Making
MIMT 5110	Doing Business in Asia
MIMT 5120	Strategic Management in Asia
MIMT 5200	Responsible Global Leadership
MIMT 5210	Managing Global Complexity
MIMT 5310	Understanding Consumers: A Strategic Approach

b) Elective Courses (14 credits)

The elective courses are a selection of courses with an international management profile chosen from the portfolio of the School. A list of elective courses offered in a particular year will be announced at the beginning of each intake.

c) Language Course

For students entering the program with only two languages (English and another language), they are required to take one of the following introductory language

courses of a third language in order to fulfill the language requirement of the program. The introductory language course(s) offered in each term will be announced before the term starts:

LANG5101	Basic Chinese for International Management
LANG5310	Basic French for International Management
LANG5330	Basic Spanish for International Management

The credits and grades earned from the above language courses will not be counted toward the degree requirements of the program.

d) Skill Seminars (2 credits)

Skill seminars will be offered in both terms to train the students' practical skills and prepare them for work. Some possible skill seminars include topics on time management, intercultural skills, group work abilities, international negotiation techniques, presentation skills, etc.

MIMT 6110	Skill Seminar I
MIMT 6120	Skill Seminar II

e) Business Project (5 credits)

The Business Project will be conducted in Term 2 and offer a platform for students to work on a real-life company problem. Students will develop consultant-client relationship with the participating sponsoring organization to help identify problems, explore opportunities, create alternatives, and apply the latest knowledge or theories in management research to problem-solving.

MIMT 6200	Business Project
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f) International Exchange

Students are required to go on exchange to a CEMS member school in either Term 1 or Term 2 and they can transfer credits of the same course load (equivalent number of credits at HKUST) at the exchange school back to HKUST, up to 50% of the total program credits.

g) International Internship

Students are required to work on a consecutive period of at least 10 weeks in the same company as international internship after Term 2. The location of international internship together with student's home country, home school and exchange school must cover at least three countries. Students are supposed to play an active role in securing the internship which must be approved by the School before commencement. The internship must be a full-time activity at a professional level (first-job level of a graduate recruit) where students are given one or more challenging projects with a certain degree of autonomy. Students'

performance in the internship will be assessed and evaluated by the company upon completion of the internship.

Students who have relevant internship or work experience (10 weeks or more full-time work experience on a first-job level) before joining the program may credit their experience and get exemption from the internship after Term 2.

MIMT 6300      International Internship

***Graduation Requirements***

Students must complete the program with a graduation grade average (GGA) of 2.850 or above as required of all postgraduate students at the University.