

## **Part-time MBA Program (Bi-weekly)**

### **Director of MBA Programs:**

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The Chinese economy and business continue to develop rapidly. There is booming demand for advanced management education as executives in middle to senior management now face new challenges due to intense competitions locally and globally, and more business opportunities due to increased foreign investment.

Currently there are a lot of business education programs in China with Putonghua as the main medium of instruction. This has not fully addressed the needs of some aspiring professionals who are looking for quality English programs to fulfill their global development need. This bi-weekly part-time MBA Program is mainly offered in Hong Kong but also expands its reach to Shenzhen. It aims at serving the needs of mid-career executives with solid work experience from Hong Kong, Greater China, and Asia.

Offering the program in both Hong Kong and Shenzhen will take advantage of the networks and facilities in both Hong Kong and Shenzhen. Classes will meet on alternate weekends. Courses will be taught in English

### ***Program Learning Outcomes***

On successful completion of the program, graduates will be able to:

- Analyze and solve business problems from each of the managerial disciplines of management education;
- Solve cross functional business problems and create integrated business solutions;
- Evaluate the ethical implications and potential risks faced by managers and apply responsible leadership principles to the business decision making process;
- Make effective managerial business decisions that incorporate potential global/international considerations (benefits and risks);
- Within a managerial context, be able to communicate clearly across multiple stakeholder groups and functional topics; and
- Work and manage themselves effectively within a team environment (as a team leader or follower) to deliver team objectives.

### ***Admission Requirements***

The admission requirements are the same as those of the part-time MBA program offered in Hong Kong.

### ***Program Duration***

It normally takes 24 months to complete this bi-weekly part-time program.

### ***Program Fee***

The program fee for the 2016-17 intake is HK\$465,000. It covers tuition fees, textbooks for all required courses, course materials and cases, and one-night accommodation and cross-border transportation for weekend modules in Hong Kong.

### ***Curriculum***

Students are required to complete a total of 45 credits. The required courses that take up 29 credits will be the same as those of the part-time MBA program in Hong Kong. 16 credits of advanced elective courses, which aim to develop additional expertise in different business areas, will be selected according to the needs of executives in China and Asia. All the electives and some required courses will be conducted in Hong Kong, and some required courses will be conducted in Shenzhen. Optional global study tours will be organized in other countries.

### **Concurrent Degree Program with the Yale's School of Management**

To enhance the global perspective of the MBA program, exceptional MBA students who have completed at least 28 credits of required courses, and a total of 42 credits of the full-time program, or 35 credits of the part-time program, can apply for a concurrent degree option to enroll in the Master of Advanced Management (MAM) program offered by the School of Management of the Yale University. Upon successful admission by Yale, students can study at Yale prior to the completion of their MBA degree. Up to 10 credits earned from the MAM program can be transferred to count toward the HKUST's MBA degree. Students will be able to complete two degrees from both schools in an accelerated mode in as short as two years on full-time basis. The admission process and tuition fee for the Yale's MAM program will be separate from those of the MBA program.

### ***Graduation Requirements***

Students must complete the program with a graduation grade average (GGA) of a 2.850 or above as required of all postgraduate students at the University.